CONTENT WARNING

This presentation engages with sensitive material, including examples of nativism and stories of physical violence.

Your discretion is advised and encouraged.

```
1 #pragma OPENCL EXTENSION cl khr fp64 : enable
 2 #pragma OPENCL EXTENSION cl amd fp64 : enable
 3
 4
  #define SOFTENING 0.001
 5
 6
     kernel void force (
 7
     global double * mass, global double4 * position,
89
       global double4 * velocity, double time step )
  {
10
      local double4 shared position[ITEMS PER GROUP];
11
     size t lid = get local id(0);
12
13
     shared position[lid] = position[get global id(0)];
14
    double4 this acc;
15
    this acc.x = this acc.y = this acc.z = this acc.w = .0;
16
     for ( size t i = 0; i < get global offset(0) + get global size(0); ++i )</pre>
17
     {
18
       double4 dist = shared position[lid] - position[i];
19
       this acc += mass[i] * dist / powr(length(dist) + SOFTENING, 3.);
20
     }
21
22
     size t gid = get global id(0);
23
     velocity[gid] += this acc * time step;
24
     position[gid] += velocity[gid] * time_step;
25 }
```

"Towards an Astrophysical-oriented Computational multi-Architectural Framework" (Razmyslovich, Männer & Marcus 2016, 24)

Algorithmic Exploitation

1) automated social media profiles for content amplification

2) targeting communities with advertising technologies

3) capitalizing on words and phrases to influence search engine results

facebook Sign Up

Facebook Gets a Facelift

September 5, 2006 at 1:03 AM 🕥



You can now see the latest happenings from your social circles on Facebook with News Feed on your homepage. You've probably noticed that Facebook looks different today. We've added two cool features: News Feed, which appears on your homepage, and Mini-Feed, which appears in each person's profile.

News Feed highlights what's happening in your social circles on Facebook. It updates a personalized list of news stories throughout the day, so you'll know when Mark adds Britney Spears to his Favorites or when your crush is single again. Now, whenever you log in, you'll get the latest headlines generated by the activity of your friends and social groups.

Mini-Feed is similar, except

that it centers around one person. Each person's Mini-Feed shows what has changed recently in their profile and what

100K		
Aduar's Worlds (This is	and a	Tantoo
100	EneCalifian	Parabasi Bashwa Alan 10
A	342	man .

What kinds of posts will I see in News Feed?

Posts that you see in News Feed are meant to keep you connected to the people, places and things that you care about, starting with your friends and family.



Posts that you see first are influenced by your connections and activity on Facebook. The number of comments, likes and reactions a post receives and what kind of story it is (example: photo, video, status update) can also make it more likely to appear higher up in your News Feed.

About your Twitter timeline

What's in your Home timeline

When you log in to Twitter, you'll land on your Home timeline.

- Your Home timeline displays a stream of Tweets from accounts you have chosen to follow on Twitter. You may see suggested content powered by a variety of signals. You can reply, Retweet, or like a Tweet from within the timeline.
- Tweets you are likely to care about most will show up first in your timeline. We choose them based on accounts you interact with most, Tweets you engage with, and much more. You can find instructions for how to turn off this behavior here.
- You may see a summary of the most interesting Tweets you might not have seen, labeled as In case you missed it.
- You may also see content such as promoted Tweets or Retweets in your timeline.

Source: Twitter

y



Alexandria Ocasio-Cortez 🤣 @Ocasio2018 (2h)

\$21 TRILLION of Pentagon financial transactions "could not be traced, documented, or explained."

\$21T in Pentagon accounting errors. Medicare for All costs ~\$32T.

That means 66% of Medicare for All could have been funded already by the Pentagon.

And that's before our premiums.





Good will always defeat Evil.

TODAY! #TCOT Don't Tread on Me!

O BROOKLYN NEW YORK

20.4K Photos and videos

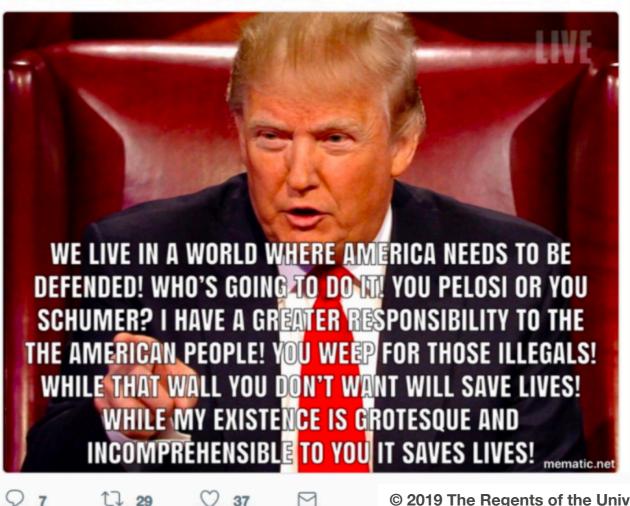
III Joined July 2015

Reagan Coalition! #COVFEFE #NotABot

Tweet to Joey Brooklyn

TRUMP'S BE MEAN TO NA WERE ALL O





37

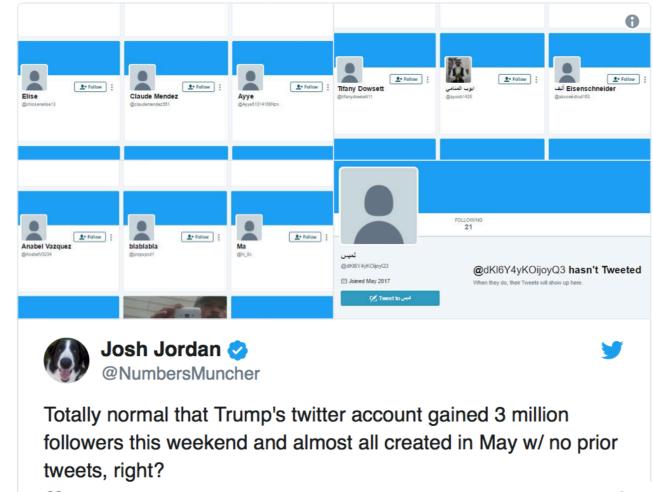
Source: Amelia Acker/Data & Society Institute (Medium July 17, 2018)

TECH • TWITTER

Trump's Fake Twitter Following Climbs, Sparking Fears of a Bot War

By MATHEW INGRAM May 31, 2017

A report from a third-party service called Twitter Audit shows that more than half of those following the president's account are suspected of being fake or automated (although BuzzFeed notes that the site's methodology for detecting fakes is not foolproof).



♡ 2,874 1:50 PM - May 30, 2017

Bots were used extensively during the 2016 presidential election.¹⁶¹ For instance, during the first presidential debate, bots generated 20% of the Twitter posts about

Bots are cheap and easy to deploy, and constantly-changing, so they can be quickly leveraged to spread information on current issues. the debate, despite representing only 0.5% of users.¹⁶² Significantly more of this traffic came from pro-Trump bots than pro-Clinton bots.¹⁶³ This remained constant throughout the election;

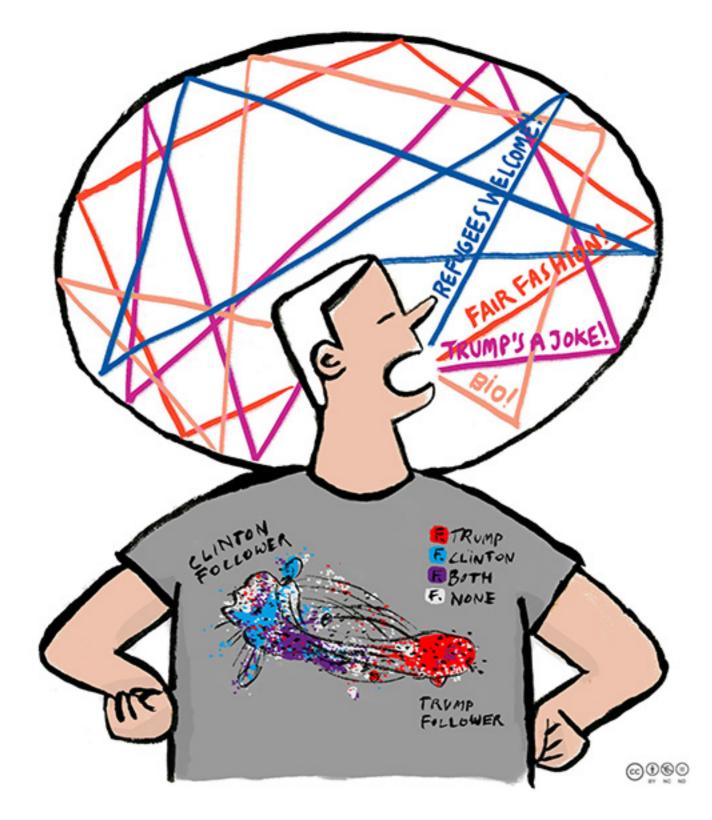
researchers estimate that about a third of all pro-Trump tweets on Twitter were generated by bots, more than four times that of pro-Clinton tweets.¹⁶⁴ Many of these bots spread what is known as "computational propaganda": misinformation and negative information about opposition candidates.¹⁶⁵

101.0 101

"Media Manipulation and Disinformation Online" (Alice Marwick & Rebecca Lewis/Data & Society Institute 2017, 38)

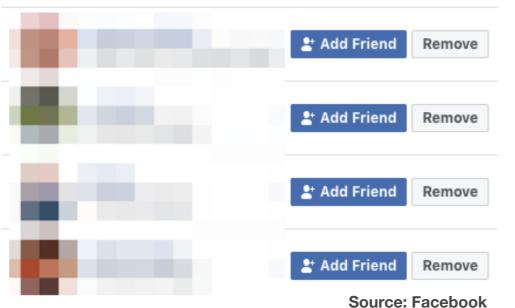
© 2019 The Regents of the University of California copyright@uci.edu

ECHOCHAMBER

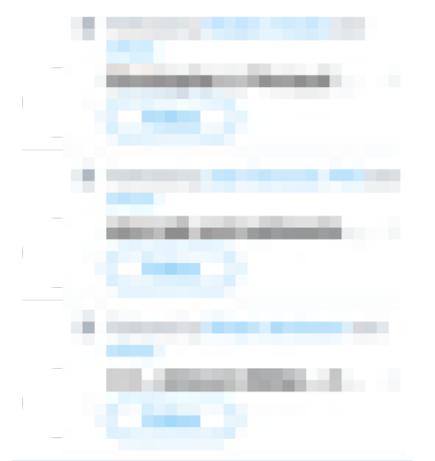


Alex Klobouk/Goethe-Institut (2018)

People You May Know

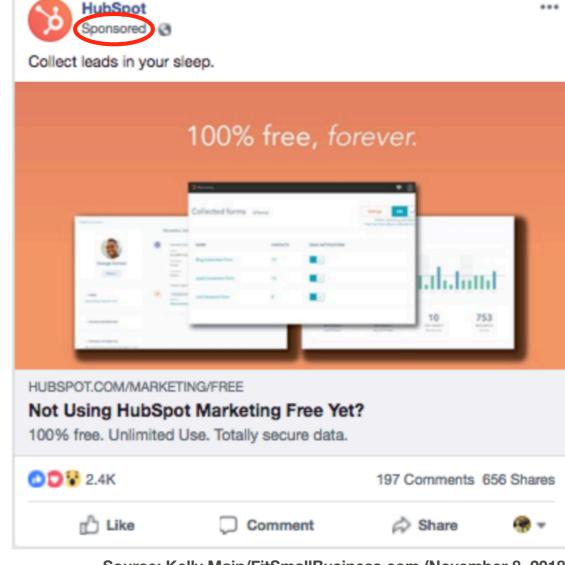








Find people you know Import your contacts from Gmail



Source: Kelly Main/FitSmallBusiness.com (November 8, 2018)

Lowe's 🔮 @Lowes · Jul 6

Make your new home your own home with this Craftsman Power Tool Combo Kit. ذ 🚞 It helps bring your vision to life the first time,10th time,100th time. Afterall, there's always something to do, right? #Lowes

36

 \bowtie



© 2019 The Regents of the University of California copyright@uci.edu

...

In this report, we argue that today's digital advertising infrastructure creates disturbing new opportunities for political manipulation and other forms of antidemocratic strategic communication.⁴ While our focus is political advertising, the digital systems political operatives rely upon have largely been put into place to attract commercial advertisers to the web. Ad platforms, web publishers, and other intermediaries have developed an infrastructure of data collection and targeting capacities that we call the **Digital Influence Machine**. The DIM incorporates a set of overlapping technologies for surveillance, targeting, testing, and automated decisionmaking designed to make advertising – from the commercial to the political – more powerful and efficient. In industry parlance, the goal is to enable marketers to reach the right person with the right message at the right time.



The Political Perils of Online Ad Tech

Anthony Nadler, Matthew Crain, and Joan Donovan

Suggested Page



Williams&Kalvin

Sponsored

Black is beautiful! News and videos for Black-Americans!



Community 48,419 people like this.





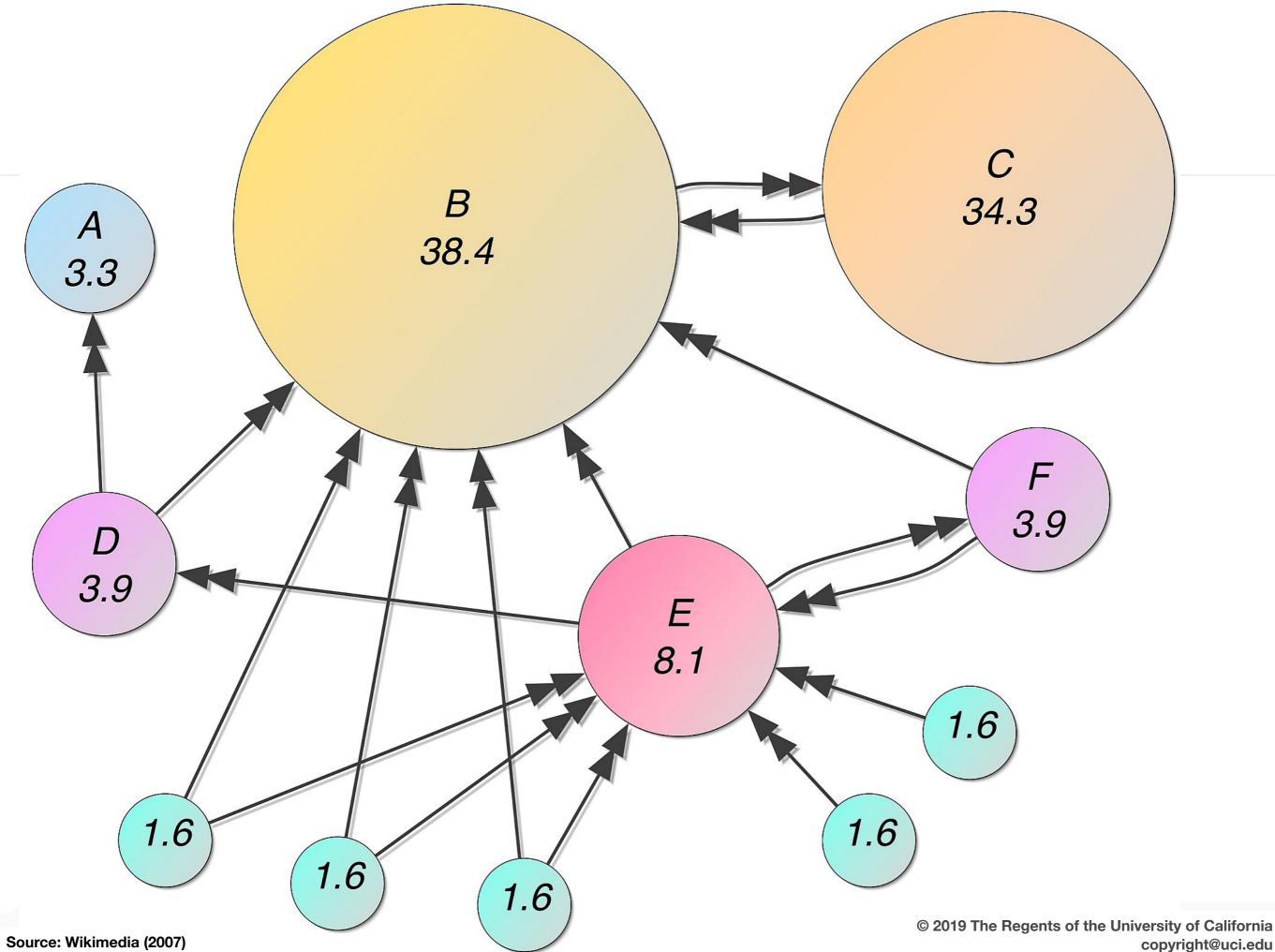
Williams&Kalvin

Like Page

Power to the People! We have to grow up, we have to wise up. We don't have any other choice this time but boycott the election. This time we choose between two racists. No one represents Black people. Don't go to vote. Only this way we can change the way of things See More



Source: "Beware: Disguised as Your Community, Suspicious Groups May Target You Right Now for Election Interference Later (Young Mie Kim/Project DATA, August 8, 2018)



copyright@uci.edu

SERVICES V SUCCESSES ABOUT V EDUCATION V TOOLS V CONTACT V





SEARCH ENGINE OPTIMIZATION (SEO)

Get More Website Traffic and New Customers with Professional SEO Services

Help your company achieve higher rankings, increase revenue, and get a constant stream of new customers with SEO.com's award-winning search engine optimization services.

GET A FREE INSTANT SEO AUDIT

SEO.com (2008-2019)

data void

Your search - anisfnoinweiuniguq3gbiqpbvi - did not match any documents.

Suggestions:

- Make sure all words are spelled correctly.
- Try different keywords.
- Try more general keywords.

why are black women so

why are black women so angry why are black women so loud why are black women so mean why are black women so attractive why are black women so lazy why are black women so annoying why are black women so confident why are black women so sassy why are black women so insecure

ALGORITHMS of OPPRESSION

HOW SEARCH ENGINES REINFORCE RACISM

SAFIYA UMOJA NOBLE

Nicole Hayward/NYU Press (2018)

Google

black on white crime

Google Search

I'm Feeling Lucky

Black Crime Facts That The White Liberal Media Infowars

- FACT: Despite being outnumbered by **whites** five to one, **blacks** commit eight times more **crimes** against **whites** than vice-versa, according to FBI statistics from 2007. A **black** male is 40 times as likely to assault a **white** person as the reverse. These figures also show that interracial rape is almost exclusively **black on white**.

Mrs https://www.infowars.com/black-crime-facts-that-the-white-liberal-...

Black on White Crime Archives American Renaissance

American Renaissance News and commentary on interracial crime, race anrerences, white advocacy, Third World immigration, anti-white racism, and white identity.

https://www.amren.com/tag/black-on-white-crime/

black on white crime - White Girl Bleed a Lot, Knockout Game ...

Black on white crime in Ames, Iowa. I guess I need to get out more: I was one of those people who used to think Iowa was some kind of Kevin Costner fantasy of a bucolic life and checkered table cloths and apple pie.

whitegirlbleedalot.com/tag/black-on-white-crime/

White On Black Crime vs. Black On White Crime: New Statistics ...

FBI data show that while 500 **black-on-white** killings and 229 **white-on-black** killings were reported in 2015, 2,574 homicides were committed by **whites** against other **whites**, and 2,380 by **blacks** ...

https://www.ibtimes.com/white-black-crime-vs-black-white-crime-ne...

(Search data from duckduckgo.com c. 2018) © 2019 The Regents of the University of California copyright@uci.edu

"Social Exploitation"?

```
1 #pragma OPENCL EXTENSION cl khr fp64 : enable
 2 #pragma OPENCL EXTENSION cl amd fp64 : enable
 3
 4 #define SOFTENING 0.001
 5
 6
     kernel void force (
 7
     global double * mass, global double4 * position,
8
9 {
       global double4 * velocity, double time step )
10
      local double4 shared position[ITEMS PER GROUP];
11
     size t lid = get local id(0);
12
13
     shared position[lid] = position[get global id(0)];
14
     double4 this acc;
15
     this acc.x = this acc.y = this acc.z = this acc.w = .0;
16
     for ( size_t i = 0; i < get_global_offset(0) + get_global_size(0); ++i )</pre>
17
     {
       double4 dist = shared position[lid] - position[i];
18
19
       this acc += mass[i] * dist / powr(length(dist) + SOFTENING, 3.);
20
     }
21
22
     size t gid = get global id(0);
     velocity[gid] += this acc * time step;
23
24
     position[gid] += velocity[gid] * time step;
25 }
```

"Towards an Astrophysical-oriented Computational multi-Architectural Framework" (Razmyslovich, Männer & Marcus 2016, 24)